

fredbryant.co  
hello@fredbryant.co  
+1 (443) 867 6820

The Pennsylvania State University  
Bachelor of Arts (B.A.) in Integrative Arts | 3.55 GPA | Deans List | 2016

EXPERIENCE

Fred Bryant, LLC  
Founder & UX Consultant | 2013 — current

Independent UX consulting practice focused on UX strategy, digital experiences, and UI design. Partnering with organizations and creative agencies to translate business goals, user needs, and brand strategy into high-impact connected journey's across digital channels. Experience in a variety of industries including CPG, SAAS, Hospitality, DMO, and more. Working with clients such as American Diabetes Association, Better with Buckwheat, Mama Bird, and Visit Bend to name a few.

Moxie Sozo  
Director of UX & UI | 2021 — 2025  
UX & UI Designer | 2019 — 2021

Directing all UX + UI digital experiences on a global scale across diverse industries — including consumer packaged goods, destination marketing, and hospitality. Utilizing research methods to develop data-driven UX strategies that inform creative direction and go-to-market execution. Translating complex business goals into intuitive, high-performing digital experiences that drive conversion, engagement, and measurable growth. Beyond creative leadership, I oversee process, facilitated internal and external teams, account management while partnering with business development teams on pricing strategy, proposals, and prospective client communications. Nominated as a Moxie Sozo Brain Trust member to advance agency initiatives and heighten high-performing team practices.

Younts Design Inc.  
Lead UX & UI Designer & Developer | 2018 — 2019  
UX & UI Designer & Developer | 2017 — 2018

Leading digital operations for a national portfolio of clients across a variety of industries including education, events, health & fitness, hospitality, non-profit, residential, and transportation. Directed comprehensive UX & UI creative, custom web development, animation, and digital marketing initiatives to create cohesive, brand-driven experiences for both physical and digital channels. Served as the primary digital client contact, managing communications and providing strategic guidance on all design and development projects. Collaborated with business development on project scoping, cost estimation, and proposal development while supporting cross-department initiatives, workshops, and creative direction. Provided team mentorship and digital thought leadership throughout the agency.

UX SYNTHESIS

Discovery + Research  
Object Oriented UX  
Information Architecture  
User Journey  
Prototyping  
Testing

DEVELOPMENT

HTML/CSS  
PHP  
JavaScript  
Shopify  
Wordpress  
IOS Swift

FRAMEWORKS

Vue.js  
Paper.js  
Processing.js  
GSAP

2D + 3D DESIGN

Adobe Creative Suite  
Figma  
Blender  
Maya  
Rhino

AWARDS + HONORS

W3 Awards, Gold  
2024

Sitebug Best Website Award  
2023

dotCOMM, Platinum  
2024

Web Excellence Awards (x2)  
2021, 2022